



GL Marketing

ELITE PARTNERS

Elite Writing Agent Bonus

For

Fixed Indexed Annuities

We are paying a 1% commission bonus on all Fixed Indexed Annuity premium above \$300,000 in 2020.

Qualifying Period - Cases must be submitted and issued between 1/1/2020 and 12/31/2020. Eligibility is based on the effective date of the annuity contracts.

Additional Premium on cases issued prior to 1/1/2020 do not qualify. Once the \$300,000 threshold is met, bonus payments will be made and will be taxable in 2020.

Eligibility - All premium above \$300,000 on fixed indexed annuities issued will be eligible for bonus dollars. Proportional bonuses will be paid as the premium crosses \$300,000.

Example: Prior production = \$280,000. If the next case issued is for \$100,000 then \$80,000 is the amount that the bonus will be based on.

Bonus will be paid for premium on issued policies for the TriVysta, the Highlander and Highlander 7 Fixed Indexed Annuities only.

Bonuses are paid to the writing agent or the next level up if written by a Licensed Only ("LO") agent. An LO Agent must write \$300,000 to qualify for the bonus to go to the next level up. Chargebacks of the bonus will apply to Not-Takens, Deaths, Surrenders and Withdrawals. Not-Taken sales refer to those contracts that are cancelled by the customer within the 30-day free-look period. A chargeback may reduce the writing agent back below the \$300,000 threshold and they would have to requalify for future bonuses.

All writing agents will need to requalify for the bonus in 2020. This bonus program is for 2020 only and any qualification levels will not carry over to any 2021 bonus program.

If two or more policies are issued on the same date, we will assume the highest premium is first.

This bonus is not applicable where prohibited by state law.

IMPORTANT INFORMATION

This material is for informational or educational purposes only, and is not a recommendation to buy, sell, hold or rollover any asset. It does not take into account the specific financial circumstances, investment objectives, risk tolerance, or needs of any specific person. In providing this information, GL Marketing, LLC ("GL Marketing") (d/b/a GLAC Insurance Marketing I, LLC in California) is not acting as your fiduciary as defined by the Department of Labor.

Guggenheim Life and Annuity Company ("Guggenheim Life"), whose office is located at 401 Pennsylvania Parkway, Suite 300 Indianapolis, Indiana, issues the TriVysta Fixed Indexed Annuity on form number GLA-INDEX-01, the Highlander Fixed Indexed Annuity on form number GLA-INDEX-02, the Highlander 7 Fixed Indexed Annuity on form number FIA-INDEX-07M, or variations of such. The products and/or certain product features may not be available in all states. Guggenheim Life is not licensed in New York. Annuity contracts contain limitations. Please consult the contract for more details regarding these limitations such as, if applicable, varying surrender periods, surrender charges associated with early withdrawals and market value adjustments. Annuity contracts involve investment risk including possible loss of value.

This material is intended for insurance agent use only and is not intended for use with the public.

GL Marketing, LLC reserves the right to terminate or change the terms of the program at any time at its sole discretion and will make all determinations as to eligibility.

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